

## UNESCO/Ministry of Culture/Bilkent Evliya Çelebi Event

Since 2011, the 400th anniversary of Evliya Çelebi's birth has been receiving wide attention in Turkey and abroad, with UNESCO organizing international activities to celebrate the life and the 10-volume masterpiece of the famed Ottoman traveler and writer. Subsequently, the Turkish National Commission proposed and UNESCO approved the inclusion of Evliya Çelebi in the UNESCO Memory of the World Register, a listing of documentary heritage of "world significance and outstanding universal value."

On **Friday, November 29**, the UNESCO Turkish National Commission, the Turkish Ministry of Culture and Tourism and the Bilkent University Center for Turkish Literature will hold a program entitled "Evliya Çelebi's Travelogue in UNESCO's World Memory." The event will take place in the auditorium of the Ankara Museum of Paintings and Sculpture at **4:30 p.m.**

The speakers are Prof. Talât Halman (Bilkent University dean of humanities and letters), Prof. Öcal Oğuz (Gazi University; president of the UNESCO Turkish National Commission; visiting professor of



literature at Bilkent), Prof. Yaşar Tonta (Hacettepe University), Assoc. Prof. Nuran Tezcan (Bilkent University; world-renowned scholar specializing in Evliya Çelebi studies), Prof. Heath W. Lowry (Bahçeşehir University), Dr. Yeliz Özay (Gazi University) and Prof. Semih Tezcan (Bilkent University; noted specialist in Evliya Çelebi's language). The program will end with readings of Evliya Çelebi selections by State Theater actors Mesude Yılmaz and Tuncer Yiğci, followed by refreshments. Admission is free.

## Sixth Brand Summit Brings Business Leaders to Bilkent



This past weekend, the sixth Brand Summit took place at Bilkent University. This annual event is a brand management symposium organized by the Brand Club, a Bilkent student organization. This year's summit was held on November 23-24. An audience of over 250 invited attendees from Bilkent University, as well as other universities including TOBB, Başkent, Anadolu, METU, Hacettepe, Atılım, Işık and TED, filled Mithat Çoruh Auditorium to hear talks by a stellar

group of speakers. Many of them are names behind the creation and presence of well-known brands in Turkey.

Vice Rector Kürşat Aydoğan gave the opening speech, noting that the Brand Club has created its own brand in only six years.

Following this, Bilkent instructor Dr. Elif Özdilek presented her insights regarding the definition of a brand, stating that it is an image that we like and even love, and do not relinquish. She also discussed how

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## Bilkent News Application Is Ready to Use at the App Store

Photograph by M. Furkan Akıncı (LAW/IV)



Dear Bilkent News Readers, We have been working for a while on an Apple application project for Bilkent News. Now, it is ready to use on iPhones and iPads. You can enjoy Bilkent News wherever you are with one app for all our editions. Along with the Apple application, we expect that an Android application will be available soon.

Also, our website, [bilnews.bilkent.edu.tr](http://bilnews.bilkent.edu.tr), has a new look this semester. We hope you have

enjoyed it so far. We think the new website is more user-friendly. You can use social media links in both the application and the website to share news and events. Recent tweets are also available on the website. In addition, you can write comments on any news item on our web page. A pdf version of the paper is available to review on the web page as well.

Please feel free to send any comments and suggestions to [bilnews@bilkent.edu.tr](mailto:bilnews@bilkent.edu.tr).

## FEASS Exchange/International Get-Together 2013



The Faculty of Economics, Administrative and Social Sciences (FEASS) welcomed its exchange/international students and faculty at a get-together on November 14. The dean and associate deans of FEASS, along with the department chairs, exchange coordinators and faculty members, were present to meet with the incoming/outgoing

exchange and international students.

FEASS hosts a significant portion of the exchange students Bilkent receives every year. For the 2013 fall semester, the faculty has 42 exchange students, from China, the Czech Republic, Denmark, Finland, France, Germany, Italy, Korea, the Netherlands, Singapore, Slovenia, Spain, Sweden, Tunisia, the United Kingdom and the United States.



## International Relations Department Launches New Research Seminar Series



The International Relations Department has launched a fresh initiative this month. Its seminar series (IRSS) provides a new forum for IR research at Bilkent, fostering an active academic environment in the field.

On November 14, recently recruited faculty member Dr. Can E. Mutlu presented his award-winning PhD research on "Insecurity Communities" and the significance of such communities for liberal security theory. His stimulating 20-minute presentation provoked a vibrant discussion. IR students and staff enjoyed the opportunity for an

informal exchange of ideas, conducted in a collegial fashion benefiting students and faculty alike.

The series will continue on a monthly basis. Individuals from all departments may contact the seminar convenors, Dr. Clemens Hoffmann at [clemens@bilkent.edu.tr](mailto:clemens@bilkent.edu.tr) or Dr. Selver B. Şahin at [selver.sahin@bilkent.edu.tr](mailto:selver.sahin@bilkent.edu.tr), for more information. The next seminar will take place on **December 12** from **12:30 to 1:30 p.m.** in Room A326. Dr. Pınar İpek will speak on "Socialization in International Relations: A Hard Case, the EU Internal Energy Market." All are welcome to attend.

## March of Mind and Drift of Genes: Philosophy Day Celebrated at Bilkent

BY ALPER ÖZKAN (MSN/PhDIII)

*Bilkent News*

Last Wednesday, Bilkent's Department of Philosophy celebrated World Philosophy Day with the ninth iteration of its annual series of talks, organized by Dr. Simon Wigley and focusing on the life and work of Darwin as they pertain to the modern scientific corpus of knowledge and philosophical schools of thought. After a brief welcome speech by Dr. Wigley, the conference opened with an introductory talk by Dr. Varol Akman, who outlined Nagel's concerns on whether scientific knowledge can ever be sufficient to yield satisfactory information about sensory qualia, as well as Darwin's courageous anti-religious stance and promotion of freedom of thought based on advancement of science.

Acting as the vanguard of mathematical objectivism, Dr. Jack Woods' focus was on the soundness of the mathematics-morality analogy, a line of thought that claims that mathematical facts are self-evident in the same way that moral facts are -- that we have an a priori belief in the validity of mathematical functions in the same way that we have an a priori belief that murder is a reprehensible act. This would, in turn, make arguments against objective morality, such as the argument that moral laws are not necessarily valid because they may be ingrained in the human psyche by means of evolutionary constraints, also apply to the objectivity



of mathematical facts. Dr. Woods, however, claims that a subtle but fundamental distinction exists between math and morality, in that such an argument against objective mathematics (but not objective morality) would have to take for granted what it seeks to disprove: It might be possible to claim that moral principles arose from evolutionary necessities without making any direct reference to the morals in question, while it is difficult indeed to conceive a line of reasoning by which the human intuition concerning the validity of mathematics is justified without appealing to at least some part of mathematics.

Dr. Katja Doerschner's presentation, in contrast, was of a decidedly more neurological bent, and utilized the pronounced cortical malformations -- and the curious absence of corresponding cognitive issues -- caused by a single-gene defect to illustrate the complex association between genetics, brain morphology and the human mind. Mutations in the gene in question,

## Turkish Economy Under AKP Discussed at Library Lecture



Last week, the Library Lunchtime Lecture series hosted Assoc. Prof. Refet Gürkaynak of the Department of Economics, who delivered a talk entitled "The Turkish Economy During AKP Rule." The Main Campus Library Art Gallery had a capacity audience of students and academic and administrative staff for the event.

In his lecture, Dr. Gürkaynak examined Turkey's economic performance during the period of governance by the AKP. He pointed out that this timespan was not, in

respect to the economy, a single, monolithic period, and elaborated on the differences between the years from 2002 to 2006, and from 2007 to the present. In the earlier period, an IMF agreement mandated certain economic policies; in the more recent years, economic policy has been relatively unconstrained.

Dr. Gürkaynak also discussed the economic growth that occurred during AKP rule, stating, "A lot of the 2002-2006 growth and all of the 2010-2011 growth resulted from picking up existing but idle productive capacity. What we need is structural reform for faster capacity growth."

Dr. Gürkaynak ended his talk by noting that the AKP had delivered great economic outcomes by following the IMF program early in their governance. For this, he said, they deserve praise; however, they have not replaced this program with any policy framework of their own. "We have been in a policy void for five years now," he stated. "Although the international climate has helped in the past few years, it will not do so forever. The 2002-2006 period seems to have been an exception rather than a new rule."



LAMC3, create severe morphological defects in the occipital lobe, but those affected appear to suffer only relatively mild, and primarily attention-related, cognitive deficiencies -- which suggests that the links between genetics and cognitive capacity are not as straightforward as they would seem, and that a multitude of compensatory mechanisms or mutually independent pathways may be in play to avoid or alleviate the deleterious effects associated with the loss of one component.

Even the Vikings made a triumphant return from last year's proceedings: Dr. David Thornton's talk focused on the effects of the Viking expansion on the genetic diversity of Europe and beyond, with emphasis on the use of mtDNA and Y-chromosomal haplotyping in tandem with historical, archaeological and genealogical evidence for the investigation of Viking colonization efforts. The seafaring lifestyle of Norse sailors, coupled with their tendency to settle down in new-found lands and take

native-born wives, made them exceptionally capable of spreading their genetic heritage, and their legacy is now seen not only in the offspring they left behind, but also in the descendants of the shipboard rats that abounded in their vessels and conquered new territory even more effectively than their Viking benefactors.

The program then concluded with Dr. Çetin Kocaefe's multifaceted discussion on the origins and spread of humans and domesticated animals. Ranging from the fabled Great Tumulus of Gordium to the taming of the first cats in the Middle East, from the desynchronization of Turkic genetic and cultural heritages during the Turkic migration to a lonely Cypriot fig that outlasted the Ottoman Empire and still stands as a witness to the impermanence of mankind's achievements, Dr. Kocaefe's far-reaching talk served as a fitting conclusion to the diverse array of topics and disciplines that characterized the day's presentations.



## CaseCamp '13

CaseCamp, organized by the Engineering Society, is being held for the ninth time this year. Students from universities throughout Turkey attend this annual event, where they are mentored by representatives of corporations well-known in various fields.

This year's CaseCamp will take place over three days, November 29-December 1. The purpose of the event is to familiarize students with case analysis. By participating in the camp, students will learn how to analyze and solve a case: a valuable skill in terms of their further studies as well as their future careers in



business.

On the first day of CaseCamp, participants will meet each other during getting-acquainted games. On Saturday, a case training session will take place. It will include instructions on how to do a SWOT analysis and create a Gantt chart, as well as many more tips for the next day's case

study competition. Saturday will close with a fasıl evening, where participants can socialize and expand their networks. On the final day of the camp, the participants will be divided into groups, in which they will work to solve the case before presenting their analyses to the jury.

## Experts Offer Insights on Women in Turkey's Economy, Turkey's Place in Global Governance to FEASS Students

This month, the FEASS Transdisciplinary Senior Project courses have continued to bring expert speakers to campus to share their knowledge with GE440 and GE443 students.

On November 13, Dr. İpek İlkkaracan Ajas from İstanbul Technical University spoke about women's participation in the economy in Turkey and about the challenges ahead. She introduced the concept of "the purple economy" and highlighted the principles of this economic development model, which is more inclusive and egalitarian.



The following week's guest speaker was Prof. Meltem Müftüler-Baç from Sabancı University, who addressed the students on November 20. Prof. Müftüler-Baç presented an overview of global governance by examining three components: the economy, the military and demography. She raised questions about Turkey's place in contemporary global governance systems and discussed what the future may hold in that regard.

For more news, follow the FEASS GE course page: <https://www.facebook.com/FEASSGE4XX>

## BUSEL Teachers Put Bilkent on the Map

Twenty teachers from BUSEL became the latest members of the school community to put Bilkent University onto the international map of ELT (English language teaching), when their achievement in obtaining the Delta, the teaching qualification diploma awarded by Cambridge English (part of the University of Cambridge), was published in the most recent edition of the EL Gazette (the London-based international newspaper for the global ELT community).

The Delta is a very prestigious qualification for ELT practitioners. An indication of this is the fact that many universities in the UK give credits in their MA programs in ELT to holders of the diploma. It also opens the door to positions of responsibility in higher and further education institutions, as well as in private language centers.

Bilkent University was accorded a

special mention in the EL Gazette report because the majority of the BUSEL candidates who obtained the Delta are non-native speaker teachers. They and their native-speaker colleagues join the ranks of those teachers who, having successfully completed the Delta, are, in the words of the Gazette, "among the most sought-after ELT professionals in the world."

The twenty BUSEL teachers

mentioned in the EL Gazette were: Gamze Akbıyık, Özlem Mert Akkaya, Samime Çelik Aktaş, Işıl Özberk Arslan, Ayşen Arslenkurt, Şule Aslan, Adam Aultowski, Nalan Besler, Sibel Bölüt, Richard Covington, Şermin Çelik, Bilge Çöllüoğlu, Pınar Demir, Laurel Maclean, Kate Morrison Süer, Serap Yıldırım Varol, Efe Burak Yakar, Halime Yıldız, Zeliha Yılmaz and Emine Zafer.



## Radyo Bilkent Programs



### Drive Time

Radyo Bilkent's "Drive Time" program can be heard each weekday from 6 to 8 p.m. Broadcast to accompany commuters on their way home, Drive Time is now in its fourth year. Each day of the week, a different host plays musical selections that usually include pop hits. Drive Time also offers a chance every evening for listeners to connect with the program and answer questions (with the help of hints from the host!) in order to win prizes.

### Hits and News

The station's "Hits and News" program is presented by a different host each weekday from noon to 1 p.m. This program offers the hottest news and hits, enlivened by conversation between the newscaster and the DJ. The news items, which are gathered from newspapers and online portals, concern politics at home and abroad, as well as education, health, science and sports. Information on social and cultural activities is also presented for the listeners.

## Own a Permanent Record of Your Bilkent Experience!

It's time to order your yearbook for the 2013-2014 school year!

All Bilkent students and faculty members who wish to purchase a

yearbook and CD as a reminder of all the wonderful events that have happened and the people they have met can purchase their special edition now.

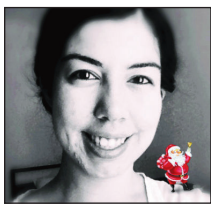
For additional information and to obtain a yearbook order form, please contact your department secretary or the Alumni Center at ext. 2694/2668.

The cost of the 2013-2014 yearbook and CD is 80 TL. Payment must be made by **December 16** to the following bank account: Yapı Kredi Bankası Bilkent Şubesi 84803292 IBAN NO: TR 230006 7010 0000 0084 8032 92. It is important that you write your name and department on your banking receipt before giving it to your yearbook committee member or the Alumni Center.





## OPINIONS



BY MELEK CANSU PETEK (ELIT/II)

petek@ug.bilkent.edu.tr

**A Pumpkin Life**

When one of my American friends invited me over for a Thanksgiving dinner, I said “YES!” without even thinking, because her husband makes the best pumpkin pie ever, which is apparently a tradition of the Thanksgiving holiday. As we don’t have an equivalent of this particular day in Turkey, I wanted to learn more about it, and here is what I found:

Thanksgiving in the States is celebrated on the fourth Thursday of November. It dates all the way back to 1621, to a time of celebration after the Pilgrims had had their first successful harvest in the new land of America. The feast was attended by both the newcomers and American Indians, and it was a time of giving thanks for blessings received.

I really like this story, but more than that, I love the idea behind it: giving thanks and being thankful. Recently, I’ve been reading books about “thanksgiving” and

contemplating what it means to be thankful and why it even matters. It turned out to be a way deeper topic than I could have possibly imagined. What if I were to tell you that Thanksgiving is the key to a fuller and more meaningful life, would you think I was being crazy as usual? Well, hear me out first, and you’ll be the judge.

As a lover of archaic words, I wanted to see the Greek equivalent of “thanksgiving,” and one word I found was “eucharisteo.” It’s a word with religious connotations, for sure, but etymologically it’s really interesting. The Greek words “chara” and “charis,” which mean “joy” and “grace” respectively, are hidden in this word. Now, don’t you think it’s beautiful, or am I the only one who’s impressed by these little word plays?

After that point, I started to ponder upon whether being thankful is really the key to a joyful life. I don’t consider myself to be a deep thinker, nor do I pretend to be a philosopher, but I know this is important.

Whenever someone asks me what I expect from my future, I don’t think of being rich or famous. I simply want to live a happy, joyful and meaningful life. I want my life to be “full,” but not with objects. I’m pretty sure I’m not the only one who thinks that way, as I’ve received the same answer from people around me;

we all want to live happily ever after.

Knowing that, I had to find an answer to this question, and thus started my experiments. First, I had to figure out what it means to be thankful. It’s easy to be thankful when I get a good grade on one of my midterms, for instance, or when someone gives me a present. These are moments we usually can’t miss, but are they really enough? Those “big” things don’t happen to me often enough to make me happy constantly. So, I started to look for smaller moments, things that I hadn’t considered to be very important before. I set out on a journey of writing them down in a notebook -- the result was amazing! I’d never known that my life was filled with those little, joyful moments. The smell of coffee, trying Gingerbread Latte for the first time (yes, I’m probably addicted to coffee), my mugs, bookmarks and colorful pens...I had appreciated all these things before, but never on this level, and to be honest with you, ever since I began to write them down, my life has become more cheerful than ever.

Now, here comes the best part. Being thankful for those small “gifts” of life actually slows time down. It doesn’t add one more hour to your day, but it somehow expands time. If you are like me, always running around, trying to catch up with life,

you know how precious time is. However, I never once thought that I was the one making time “less” than what it was. Once I initiated that thanksgiving process, I also began to be more present in the moment. It’s surprising how much one can discover through simple acts of awareness and appreciation. That reminds me of the words a Buddhist monk once spoke: “The present moment is filled with joy and happiness. If you are attentive, you will see it.”

As Thanksgiving is coming soon, I sincerely hope that you’ll start your own journey of attentiveness, awareness, appreciation and thankfulness. Marcel Proust says, “Let us be grateful to the people who make us happy; they are the charming gardeners who make our souls blossom.” Extend the reach of this quote from “people” to “everything,” and you will eventually have a soul blossoming with joy, and a life more meaningful than it was before.

P.S.: A quick word I repeatedly remind myself of: Please don’t get all suicidal because of endless papers, assignments and midterms. Instead, take an initiative to start your own thanksgiving journey. Needless to say, I’d love to hear your experiences concerning that! Don’t hesitate to send me an email!



BY ALPER ÖZKAN (MSN/PhDIII)

d\_ozkan@ug.bilkent.edu.tr

**Darwin Tales**

As last week’s Philosophy Day seminars were unified by the theme of Darwin and evolution (or rather, speciation by natural selection, which is more in line with Darwin’s famed theory), it behooves me to write about this great man -- and Darwin’s life clearly had no dearth of interesting incidents.

Like any naturalist of old, Darwin tackled science as a whole -- scientific branches at the time weren’t as rigidly defined as they now are, and any curious doctor or clergyman was free to pursue (and, if persistent enough, publish on) whatever sort of scientific interest happened to catch his fancy (they weren’t as overtly insane as the Renaissance polymaths, though, since the latter were often poets, musicians, sculptors, painters and architects in addition to dabbling in philosophy, engineering, medicine and every science known to man). His interest in the natural sciences, however, began with the humble hobby of beetle collecting (*competitive* beetle collecting, notes Wikipedia, and I can only imagine some Victorian

predecessor to Japanese Bug Fights, where the collectors’ prized catches must fight to the death in a cage match to determine the victor -- and you’re made into a social pariah if your beetles aren’t up to par), which was a national craze in England at the time, and which Darwin was very keen on. So keen, in fact, that when he caught sight of the rare crucifix ground beetle during one of his collecting sessions, he had absolutely no qualms placing one of his other beetles into his mouth, so as to free his hands and seize the new insect before it could flee. Of course, many ground beetles are known for their foul secretions (with bombardier beetles included in their ranks), and the one young Charles held between his teeth took the opportunity to bombard his mouth, freeing both itself and the other captives in the confusion.

The crux of Darwin’s ideas on evolution, however, was formed during his five-year voyage on the Beagle -- and this journey, too, was certainly rife with adventure. As a naturalist, Darwin’s duty on the ship was to murder every animal he could get his hands on, haul them back to the ship, and ensure that they did not sink during the trip back home (this last part, as Darwin’s friend Alfred Wallace would tell you, is quite important: Wallace’s ship and collection were lost on the return voyage, while Henry Walter Bates, another famed explorer who arrived in the Amazon rainforests with Wallace, managed to gather over 14,000 species to be catalogued -- and quite wisely spread them over three

ships to avoid the possibility of their total destruction). One opportunity for gratuitous animal abuse presented itself on San Pedro Island, where Darwin saw a small, fox-like beast (now known to belong under a relict genus more similar to wolves and dogs than foxes) watching the sailors’ activities. Presumably unwary of humans, and quite interested in what these tall, loud things were doing on its island, the fox continued to watch the toiling men while Darwin snuck up behind the creature...and bashed its head in with the rock hammer in his hand. It’s like that scene (you know the one) in Jurassic Park II where the bounty hunters find a Compsognathus that is drawn to the camp because it has never seen a man and has no reason to be afraid, and give it a reason to be afraid by *brutally taser*ing the animal -- except instead of bounty hunters there’s Darwin, towering over the dead fox with a bloodied geologist’s hammer.

The moral of the story is not to mess with Darwin, unless your skull is hammerproof.

The third Darwin incident (Darwinincident? ...well, all right, that was a Darwince-inducing pun) to be covered is his infamous comment about ichneumon wasps and the mercy of God (I’d have liked to cover his barnacle adventures, since one of Darwin’s main contributions to science in fact concerned barnacles, but there isn’t much space left). The quote goes thus:

“There seems to me too much misery in the world. I cannot persuade

myself that a beneficent and omnipotent God would have designedly created the Ichneumonidae with the express intention of their feeding within the living bodies of Caterpillars, or that a cat should play with mice.”

I can’t blame Darwin for entertaining the thought -- God (or whatever divinity you may believe in) really had it in for the man, what with all the senseless death in his life, and ichneumon wasps do have quite the monstrous life cycle (their larvae eat caterpillars from within, as Darwin mentions, and some even proceed to brainwash the barely-surviving insect and utilize it as a sacrificial sentry for their developing pupae). But this comment always struck me as odd -- perhaps it’s the cultural background, but I look at Biblical stories and see people turning into pillars of salt, children mauled by divinely ordained bears, locust swarms as far as the eye can see and many other examples that drive home the point that God does not play nice if you aren’t willing to behave, and the Abrahamic God seems to me exactly the sort of deity who would not only create the ichneumons, but also transform sinners into caterpillars and have them devoured by wasp larvae as punishment. Which, frankly, is awesome.

Perhaps, though, a point could have been made regarding the parasitic barnacles that inject their clone-bodies into crabs through hollow antennal needles, because *these* just plain make no sense.



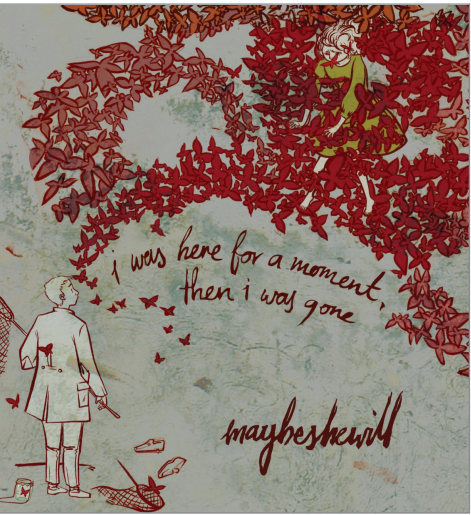


BY ALTUĞ KARAKURT (EE/II)

altug.karakurt@ng.bilkent.edu.tr

## The Beauty of Simple Complexity

With a sentence-long name typical of the genre, Maybeshewill is an English post-rock band, producing electronic-influenced progressive and, considering the genre, unexpectedly melodic music.



Maybeshewill mostly makes instrumental tracks. They compose very technical and progressive guitar

and piano leads that melt into each other, adding volume and density to the sound. These melodic elements are accompanied by dense drum fills with complex rhythms. I really like the guitar and keyboard tones and effects they use on their records. In some songs, they include old excerpts from speeches on political or social issues, or quotes from movies, which are the only audible vocals in their music, apart from the rare choruses they employ.

What I admire the most is that even though they produce a very technical and rich sound, they still manage to keep it quite melodic and easy to listen to, which I believe is the biggest success of their records. That's why I prefer to call their sound complex, yet simple. There are always surprising technical details hidden in the compositions, waiting to be revealed, yet the everyday listener does not become exhausted by the complexity of the sound, because a certain level of simplicity is preserved. What I love about Maybeshewill is the puzzles that they hide in their songs. I find it fascinating to realize, even after numerous listens, that there is a little trick in a song. The melodies and the rhythms are brilliantly merged and interchanged among the various instruments.

Maybeshewill has released 3 LPs and an EP. However, in spite of their improving and distinctive sound, they still have not managed to attract many

listeners, almost as if they were doomed to stay an underground band. Their largest promotions seem to be live performances. They have played 139 concerts in the last year and a half, which I think is quite a lot. In almost all of the comments and reviews on the band, their live performances receive highly favorable notice.

Recommended For: listening to while studying, and definitely for music enthusiasts like me, who like to concentrate on songs and analyze their details.

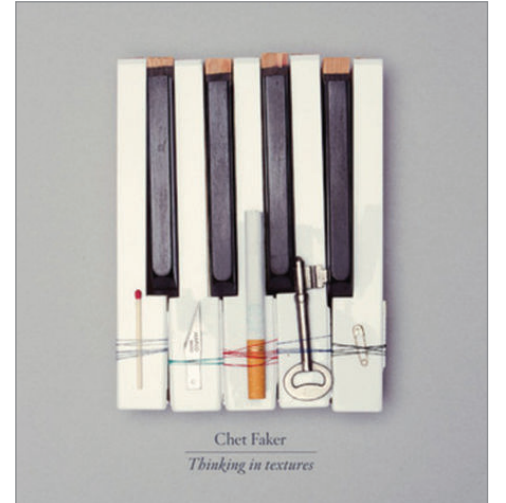
Check Out the Songs: "He Films the Clouds Pt. 2," "To the Skies From a Hillside," "The Paris Hilton Sex Tape," "Sing the Word Hope in Four-Part Harmony," "Not for Want of Trying."

### Thinking in Textures

"Thinking in Textures" is Australian electronic musician and singer-songwriter Chet Faker's debut EP. Although I do not like his genre, I cannot stop listening to this album. I feel a personal connection to it because of the title and the album artwork. When making music, I always find myself literally thinking in textures: "the key in the middle," "the fret next to the third line" and so on. I sometimes even put my guitar picks on the piano keys to keep track of the previous notes, as portrayed on the right.

Anyway, even though his sound is

very out of my style, I've really enjoyed discovering the way he thinks while composing. If you find it interesting to observe the idea of thinking in textures, I recommend checking out Faker's unique way of composing in a very common musical style.



### Mixtape #2

This is a tiny collection of songs sharing a mostly dark atmosphere, which pulls me into a calm, retro mood. You will see the connections and harmony if you listen to it all the way through, as one piece.

Lindi Ortega – Murder of Crows  
The Centurions – Zed's Dead Baby  
Anthony Hamilton & Elayna Boynton – Freedom

Chelsea Wolfe – Pale on Pale  
PJ Harvey – The Devil

See you next time with funky and groovy Mixtape #3 and a very special guest in the band recommendations.

## Faces on Campus

By İrem Gürses (MAN/III)



**Name:** Hansa Kaya (MAN/III)

**What's your favorite triple?**

**a) Movie:** The "Batman" Trilogy

**b) Book:** "The Little Prince" by Antoine de Saint-Exupéry

**c) Song:** "Sözlerimi Geri Alamam" by Bulutsuzluk Özlemi

**Can you describe yourself in three words?**

"Sarcastic, companionable, stubborn"

**If you could be anyone from the past, who would that be?** "Ludwig Wittgenstein"

**Who is your favorite cartoon character?**

"Kowalski in 'The Penguins of Madagascar'"

**If you were a superhero, what super power(s) would you have?**

"Psychokinesis"

**The place on campus where I feel happiest is...** "the roads"

**I have never...** "traveled alone"

**What would be your last message on earth?**

"Let's take a ten-minute break"



**Name:** Betül Aydın (POLS/II)

**What's your favorite triple?**

**a) Movie:** "500 Days of Summer"

**b) Book:** "The Zahir" by Paulo Coelho

**c) Song:** "The Scientist" by Coldplay

**Can you describe yourself in three words?**

"Funny, talkative, persistent"

**If you could be anyone from the past, who would that be?** "The first person who fought for his/her freedom"

**Who is your favorite cartoon character?**

"Louie in 'Life with Louie'"

**If you were a superhero, what super power(s) would you have?** "The combined powers of the Avengers"

**The place on campus where I feel happiest is...** "the benches in front of B building"

**I have never...** "cheated on anyone"

**What would be your last message on earth?**

"Telling the truth and making someone cry is better than telling a lie and making someone smile"



**Name:** Polat Üründül (ELIT/II)

**What's your favorite triple?**

**a) Movie:** "Life of Pi"

**b) Book:** "The Reluctant Fundamentalist" by Mohsin Hamid

**c) Song:** "Overkill" by Men at Work

**Can you describe yourself in three words?**

"Unique, incomprehensible, unconquered"

**If you could be anyone from the past, who would that be?**

"Leonardo da Vinci"

**Who is your favorite cartoon character?**

"Raphael in 'Teenage Mutant Ninja Turtles'"

**If you were a superhero, what super power(s) would you have?**

"Time traveling and invisibility"

**The place on campus where I feel happiest is...** "East Campus Coffee Break"

**I have never...** "found peace, yet"

**What would be your last message on earth?**

"To be, or not to be, that is the question"



## SPORTS

## New "Sports as a Way of Life" Course: Yogalates

The Physical Education and Sports Center is offering a new course that integrates the disciplines of Pilates and yoga. Below is some background information explaining how Yogalates combines the benefits of strength and stretching.

**Pilates and Yoga**

Looking at these two forms of exercise in a general way, Pilates focuses more on strength and hatha yoga focuses more on stretching. There are certainly exceptions to this statement, as Pilates does include stretching -- in fact, Pilates is known for creating length in the body -- and doing yoga does develop strength. The difference is emphasis.

Many people are finding that the core strength and integration they develop in Pilates support them well in the daily activities and cross training they engage in. For those who also do yoga, Pilates gives them the stability that they need to control and expand their yoga poses safely.

Conversely, the expansive stretching in yoga provides a wonderful balance to the typically more core-oriented Pilates exercises.

And let's not overlook that fact that though Pilates and yoga do share some exercises, for the most part the exercises in the two disciplines are different. Further, while yoga uses some props, Pilates incorporates a huge number of movements that are done on large pieces of equipment.

**Benefits of Yogalates**

The benefits of Pilates and yoga are extraordinary. They are both known to support the development of long, strong, graceful bodies that move efficiently, without creating bulky muscles. Both disciplines are integrative and associated with stress reduction and increased well-being. Both yoga and Pilates are used as rehabilitative systems. They can be adjusted for a wide range of people and fitness levels, and both support the achievement of very high levels of body/mind/spirit fitness.



**Days and Times:** Monday 4:40-5:30 p.m.; Wednesday 3:40-4:30 p.m.

**Fee:** Free of charge

**Registration:** Dormitories Sports Hall

**For more information:** Ahsen Bilen ahsen@bilkent.edu.tr

## CrossFit Added to Sports Center Programs

One of the latest additions to the list of exercise programs available through the Physical Education and Sports Center is CrossFit: a type of exercise program that focuses on strength and conditioning, and in which participants work out more than one joint at the same time.

The main aim is for individuals to improve their athletic performance in terms of the nine fundamentals of speed, strength, balance, coordination, strength maintenance, cardiovascular resistance, flexibility, agility and accuracy. It is thought by some that this form of exercise reaches its goals sooner than any other, since it involves both muscle

development and cardiovascular activity.

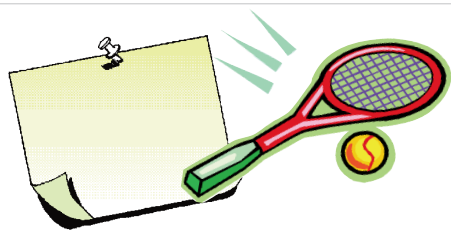
**Days and Times:** Tuesday and Thursday, 3:40 - 4:30 p.m.

**Fee:** Free of charge

**Registration:** Dormitories Sports Hall

**For more information:** Ahsen Bilen ahsen@bilkent.edu.tr

## Sports Ad...Sports Ad...Sports Ad...



*Sports Ad is an ad column for all Bilkenters who play sports. If you play tennis, squash, badminton, table tennis or any kind of sport needing two or more players and can't find a partner whose schedule fits yours, then Sports Ad will help you find a sports partner. All you need to do is send an e-mail containing your schedule and contact information to [bilnews@bilkent.edu.tr](mailto:bilnews@bilkent.edu.tr). We look forward to hearing from you.*

## Sixth Brand Summit Brings Business Leaders to Bilkent

(Continued from Page 1)

brands preserve their existence in the 21st century.

Next, Ahmet Özkokur, a member of Yıldız Holding's board of directors and vice president of the company's chocolate department, talked about Yıldız's Ülker brand. In his presentation, Mr. Özkokur reviewed Ülker's first years and recalled past marketing campaigns revolving around such themes as, "Daddy, don't forget to bring home some Ülker this evening" and "Teatime without Ülker is unthinkable." He concluded that Ülker has changed over time because people's priorities have changed, making the point that such priorities shape brands' images in society.

The first day also included

presentations by Vahap Küçük, chairman of LC Waikiki's board of directors, who talked about how LC Waikiki evolved from a French brand into a Turkish one, and Nadir Güllü, chairman of Karaköy Güllüoğlu's board of directors, who explained how he made the famous Turkish dessert baklava into a brand known around the world (and also handed out a few boxes of his baklava to the audience). The day closed with a human resources panel presentation by Levent Akdeniz, Esra Altun and Canan Hotanoğlu, which emphasized the importance of social media in the 21st-century business arena.

On the second day of the event, Koray Bebekoğlu, head of strategic marketing and corporate communication at Doğu Otomotiv,

and Caner Dikici, head of TAB GIDA, spoke about their companies' brands and how these brands have achieved their current prominence in Turkey. In separate talks, both Fatih Portakal, news presenter for Fox TV, and Fatih İşbecer, CEO of Pozitron, stressed the importance of risk taking and patience in personal success as well as in branding. Rifat Oğuz, customer relationships manager at Turkcell, highlighted the factors that make a brand famous and, at the end of his talk, gave out three Turkcell tablets to students in the audience. The final presentation of the summit was given by Ata Köseoğlu, head of the strategy and business development group at Sabancı Holding, who offered his views on branding.

By Aylin Evrankaya (PSYC/I)

BY NAZ AKYOL (IR/IV)

Bilkent News

## What's It Like to Be at Bilkent?



**Name:** Arnachani Riaseta

**Department:** International Relations  
**Age:** 21

**Home Country:** Indonesia

**Favorite Turkish Food:** Iskender

**What is your experience of spending time in Ankara and at Bilkent University?**

I have had a wonderful experience at Bilkent. I have gotten to know fantastic people from all over the world, while immersing myself in the wonders of Turkish culture. Bilkent is full of opportunities for me to enrich my academic experience and gain skills that I need for the future. Living in Ankara has been great because it's in the middle of Turkey, so I can conveniently travel to many parts of this beautiful country.

**Where do you most enjoy spending time on campus?**

It might sound nerdy, but I love being at the library. I love taking advantage of Bilkent's up-to-date book and magazine collections.

## Le Piment Rouge Restaurant

### American Menu

**Appetizer**

Cream of Broccoli Soup  
Manhattan-Style Waldorf Salad  
Served with beef tenderloin slices  
Potato Pancake  
Served with smoked salmon and sour cream

**Main Course**

Sautéed Chicken  
Served with wild rice and glazed carrots  
Grilled Sea Bass  
Served with braised white beans, artichoke hearts and peas

**Dessert**

New York-Style Cheesecake  
Accompanied with blueberry sauce  
Classic Brownie  
Served with ice cream

Chef de Cuisine: Elif Denizci  
Maitre de Table: Ali Ünal  
Set Menu Price is 20.00 TL  
For reservations: **ext. 5029**



## Work for *Bilkent News*!

**W**e need eager, energetic, dedicated student reporters, writers and photographers to cover your campus! Report on events, news, arts and culture, music, concerts, sports, campus life, what's cool, what's not, what's happening, what's being said and what's being done. Learn to pitch stories, write articles, take photos and edit your work. If it's going on at Bilkent, we want everyone to be in on it, and we need people like you to write about

it!

### Available positions:

- Arts & culture reporter
- Sports reporter
- Diplomacy reporter
- Photographer, general assignment

**Make *Bilkent News* YOUR newspaper.**

Contact us at: the Communications Unit in the Engineering Building, Room G-22 / **Ext. 1487 or 2421 / [seckin@bilkent.edu.tr](mailto:seckin@bilkent.edu.tr)**

## Bilkent IEEE Weekly Puzzle #8 – Heads or Tails

You and your friend have 9 and 10 coins, respectively. Both of you toss your coins and then count the number of heads that result. What is the probability that your friend has obtained more heads than you have?



The Prize for This Question: Rubik's Cube Keychain  
The Winner of Puzzle #6: Muhammet Emre Şahinoğlu  
Send your answer to [ieee@bilkent.edu.tr](mailto:ieee@bilkent.edu.tr) by **5:30 p.m. on December 3**, or visit [ieee.bilkent.edu.tr/zeka](http://ieee.bilkent.edu.tr/zeka) to submit your answer online, and get a chance to win the prize!

This question was prepared by Emrehan Halıcı, president of the Turkey Intelligence Foundation, for Bilkent IEEE.

## Connect with Bilkent via:

**Facebook:** BilkentUniversitesi  
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**Instagram:** @BilkentUniv



# PUZZLE... PUZZLE... PUZZLE...

Games Editor: Nesrin Dönmez (IE/IV)



## SUDOKU

Here are a Samurai Sudoku and two regular Sudoku puzzles.

The Samurai Sudoku is made up of five smaller Sudoku puzzles: one in the center and the other four overlapping the corner grids of the central one. Each of the five smaller puzzles making up the Samurai has the same rules as a classical Sudoku: each row, column and 3x3 grid must contain all of the digits 1 to 9.

Submit the contents of the diagonal going from the top left to bottom right of each puzzle to win a prize. Good luck!

**Last Week's Answers: Samurai Sudoku:** 567 576 376 169 798 358 432 **Kendoku 1:** 362 321 **Kendoku 2:** 433 331

1	8			4			6	1				9
9		8			2		8		7			3
		1			5				9			2
			4	7	3				8	9	5	
		5	7	1					5	4	6	
6	4		8				4	7	9			
3			2				1			9		
6			5		7		3			5		1
4				6	9		8	2			8	3
					6	3						
					2			6				
						5	4					
9	1			6		5		1	3			8
8		3		5			8		4			5
		8		9					1			2
			9	8	5				7	1	6	
		1	2	8					3	1	9	
7	8		5				8	1	6			
2			6				5			7		
4			1		7		1			8		4
3				5	9		7				5	3



Send in your e-mail with the right answer to [puzzle@bilkent.edu.tr](mailto:puzzle@bilkent.edu.tr) and get a chance to win!

Prizes will be: dessert and coffee from Mozart Cafe (one each for three winners); coffee from Coffee Break (two each for two winners); hot chocolate from Cafe Fiero (one each for five winners); and chocolates from Bind Chocolate (two winners).

## BİLKENT NEWS



### Bilkent Üniversitesi

#### Adına Sahibi:

Prof. Dr. Kürşat Aydoğan

#### Sorumlu Yazı İşleri Müdürü:

Hande Seçkin Onat

#### Yayının Türü: Yerel Süreli Yayın

**Yayın Kurulu:** Kürşat Aydoğan, Reyhan Ayfer, Mehmet Baray, Hande Seçkin Onat, Kamer Rodoplu

#### Editör: Diane Ewart Grabowski

**Yönetim Yeri:** Bilkent Üniversitesi Rektörlük, İletişim Birimi, 06800 Bilkent, Ankara

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*Bilkent News (ext. 1487) welcomes feedback from readers. Please submit your letters to [bilnews@bilkent.edu.tr](mailto:bilnews@bilkent.edu.tr). The Editorial Board will review the letters and print them as space permits.*

100% Post Consumer



1 Medium					
		9			6
		7	8	6	
5				7	
		3	7	8	4 5
7	1		4	5	3 8
8	5		9	6	1
			5		6
			1	8	2
3				7	

2 Medium					
	3		7	1	8
	4	6	8	3	5
8			5		2
				1	7 5
4	8	5			
	5			7	4
	1		3	2	9 8
7			9	4	3



# Bilkent CALENDAR



Photograph by M. Furkan Akıncı (LAW/IV)

## SEMINARS

**Wednesday, November 27**  
“Games on Networks: Direct Complements and Indirect Substitutes,” by Sergio Currarini (University of Leicester), at FEASS, A-228, **3:40 p.m.** Organized by ECON.

**Wednesday, November 27**  
“The Turkish Economy for Everyone” Seminar Series: “The Evolution of the Game: A Look at the Economic Theory,” by Prof. Semih Koray (Bilkent University), at FEASS, C-Block Auditorium, **5:40 p.m.** Organized by ECON.

**Friday, November 29**  
“On the Persuasiveness of Similar Others: The Role of Feeling of Certainty,” by Ali Faraji Rad (Columbia University), at Ümit Berkman Seminar Room, **1:40 p.m.** Organized by FBA.

**Friday, November 29**  
“Optimal Stopping of Linear Diffusions,” by Savaş Dayanık (Bilkent University), at EA-409, **1:40 p.m.** Organized by IE.

## CONFERENCES

**Wednesday, November 27**  
“The Universal Force of Critical Fluctuations: Casimir, Wetting, Colloids and All That,” by Dr. Andrea Gambassi (SISSA, Trieste, Italy), at EE-01, **4 p.m.** Organized by PHYS.

**Thursday, November 28**  
FEASS Doctoral Workshops: “Quantitative Research: How to Prepare and How to Organize and Analyze Quantitative Data,” by Can Mutlu (Bilkent University), at FEASS, A-130, **12:30 p.m.** Organized by FEASS.

## SECTOR INTRODUCTION DAYS

**Tuesday, November 26**  
“Etkinlik Organizasyonu ve Yönetimi,” by Mehmet Akalın (One Colony), at FADA, FFB-22, **12:30 p.m.** Organized by the Career Center.

**Tuesday, November 26**  
“Franchising,” by Reşit Seber (Ankarafranchising), at FADA, FFB-22, **5:30 p.m.** Organized by the Career Center.

**Wednesday, November 27**  
“Bankacılık,” by Serhat Yılmaz (Finansbank), at FADA, FFB-22, **12:30 p.m.** Organized by the Career Center.

**Wednesday, November 27**  
“Enerji,” by Necdet Pamir (Bilkent University), at FADA, FFB-22, **5:30 p.m.** Organized by the Career Center.

**Thursday, November 28**  
“Yönetim Danışmanlığı,” by Faruk Yurdusever (Bain & Company), at FADA, FFB-22, **12:30 p.m.** Organized by the Career Center.

**Thursday, November 28**  
“İş Geliştirme,” by İbrahim Doğan (Anadolu Jet), at FADA, FFB-22, **5:30 p.m.** Organized by the Career Center.

**Friday, November 29**  
“Ticari Pazarlama: Neler Oluyor Bu Mağazalarda?,” by Burcu Tarhan (Şişecam Paşabahçe), at FADA, FFB-22, **12:30 p.m.** Organized by the Career Center.

**Monday, December 2**  
“Gastronomi,” by Tuba İşbakan (Freelance), at FADA, FFB-22, **12:30 p.m.** Organized by the Career Center.

**Monday, December 2**  
“Mağazacılık,” by Meriç Çelik and Neslihan Özyapar (Mudo), at FADA, FFB-22, **5:30 p.m.** Organized by the Career Center.

## CONCERTS

**Thursday, November 28**  
Beethoven Quartet Concert Series-II  
Borusan Quartet  
Esen Kıvrak, violin  
Olgu Kızılay, violin  
Efdal Altun, viola  
Çağ Erçağ, violoncello  
**8 p.m.** / Bilkent Concert Hall  
*L. van Beethoven | String Quartet Op. 18, No. 4 in C minor*  
*L. van Beethoven | String Quartet Op. 59, No. 3 in C major "Rasoumovsky"*  
*L. van Beethoven | String Quartet Op. 131, No. 14 in C sharp minor*

**Saturday, November 30**  
Bilkent Symphony Orchestra  
Avi Ostrowsky, conductor

**8 p.m.** / Bilkent Concert Hall  
Jean-Efflam Bavouzet, piano  
*M. Ravel | Concerto for Piano in G major*  
*J. Brahms | Symphony No. 1 in C minor, Op. 68*

## Submission Guidelines for Bilkent News

Articles or announcements are to be written in English, no longer than 200 words and related to academic, social or cultural events at Bilkent or the activities of Bilkent students, faculty members or administrators.

In order to be considered for inclusion in the following Tuesday's issue, submissions must be handed in by **10 a.m.** on **Wednesday**.

Short event announcements and Bil-Ad items may be submitted as late as **5 p.m.** on **Thursday**.

The Editorial Board of **Bilkent News** reserves the right to make changes or to reject any submissions.

Submissions should be e-mailed to **bilnews@bilkent.edu.tr**.

Please do not crop digital photograph submissions; send high-resolution photos with at least 200 dpi. Photographs must be clean and sharp.

For further information, call **ext. 1487**.

## Classifieds

Bilkent News will print classified ads, space permitting. Ads can be placed only by current Bilkent University faculty, students and staff. Ads should adhere to these general guidelines:

- For Sale items must be secondhand items. Ads of a commercial nature will not be accepted.
- Only one ad per person per week will be printed. A new request must be submitted for each issue.
- Ads are limited to 20 words, including phone, fax and e-mail.
- Deadline is at noon Wednesday, one week prior to the edition in which the ad is to be run.
- Classified ads should be e-mailed to **bilnews@bilkent.edu.tr**.

## ABBREVIATIONS

**BCC:** Bilkent Computer Center  
**BUSEL:** Bilkent University School of English Language  
**FADA:** Faculty of Art, Design and Architecture  
**FEASS:** Faculty of Economics, Administrative and Social Sciences  
**FHL:** Faculty of Humanities and Letters  
**FS:** Faculty of Science  
**FMPA:** Faculty of Music and Performing Arts